



Strategic Project Management

Who should attend this seminar

This seminar is designed for executives and senior managers who are responsible for managing a portfolio of projects, project selection and linking project results to corporate objectives.

The seminar will also be of interest to those who are working in a Project Management Office.

What you will learn

- Project and portfolio management concepts, and the link between strategic plans, project selection and project delivery
- The risks to an organization if the project environment is not systematically managed
- Role of the Project Office in its support of an organization's vision, corporate planning process and its responsibility for assisting in portfolio management and project selection
- Review the project selection process

Seminar format

- One day; lecture, workshop and discussion groups

Seminar take-aways

- Complete seminar manual with all visual aids
- On-line and telephone support for past seminar participants
- Certificate of completion with 7 Professional Development Units

Seminar Outline

Introduction

Key concepts and definitions – Achieving the benefits of PM – Examples and consequences of project failures – Bates project planning and control process – Corporate planning considerations

Project Risk

Definition of project risk management – Impact of risk on organizations and executives – Approaches to managing risk

Corporate Planning Environment

Complete project cycle model – Corporate planning and relationships to project selection – Corporate planning process - Workshop

Portfolio Management

Defining portfolio management – Requirements for portfolio management – Relation of project management and portfolio management – Challenge of strategic fit, value and balance - Workshop

Project Priority Setting

Process for establishing project priorities – Project selection criteria: *Financial criteria and non-financial criteria* – Workshop

Conclusion